



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

Contract / Revision 572371 /		Alt Order # 09809673
Product AFSCME OH-16		
Contract Dates 10/01/12 - 10/07/12	Estimate # 3203	
Advertiser AFSCME		Original Date / Revision 08/31/12 / 08/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive Terry Lally	Sales Office Chicago-Millenn
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Adelstein & Associates
222 West Ontario Street
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	10/01/12	10/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$6,000.00
		6A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$2,000.00			
N 2	8	10/01/12	10/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$6,000.00
		7A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$2,000.00			
N 3	8	10/01/12	10/05/12	M-F 9a-10a	9a-10a		:30			NM	5	\$7,500.00
		9A NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,500.00			
N 4	8	10/01/12	10/05/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	5	\$6,000.00
		NOON NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,200.00			
N 5	8	10/01/12	10/05/12	M-F 4p-5p	4p-5p		:30			NM	5	\$6,000.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,200.00			
N 6	8	10/01/12	10/05/12	M-F 4p-5p	4p-5p		:30			NM	5	\$6,000.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,200.00			
N 7	8	10/01/12	10/05/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$10,000.00
		5P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$2,000.00			
N 8	8	10/01/12	10/05/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$10,000.00
		530P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$2,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
572371 /	09809673

Contract Dates	Product	Estimate #
10/01/12 - 10/07/12	AFSCME OH-16	3203

Advertiser	Original Date / Revision
AFSCME	08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	10/01/12	10/05/12	M-F 6p-7p News	6p-7p News		:30			NM	5	\$14,000.00
		6P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MTWTF--				5	\$2,800.00			
N 10	8	10/01/12	10/05/12	M-F 6p-7p News	6p-7p News		:30			NM	5	\$14,000.00
		630P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MTWTF--				5	\$2,800.00			
N 11	8	10/07/12	10/07/12	FOX NFL 1pm	1p-CC		:30			NM	2	\$18,000.00
		NFL GAME 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				2	\$9,000.00			
N 12	8	10/07/12	10/07/12	FOX NFL 4p	4p-CC		:30			NM	1	\$9,000.00
		NFL GAME 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$9,000.00			
N 13	8	10/06/12	10/06/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,200.00
		AM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S-				1	\$1,200.00			
Totals											50	\$113,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	50	\$113,700.00	\$96,645.00
Totals	50	\$113,700.00	\$96,645.00

Signature: _____ Date: _____

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24128

ADELSTEINILISTON
222 WEST ONTARIO STREET, SUITE 600
CHICAGO, ILLINOIS 60654

THE PRIVATE BANK
150 NORTH LA SALLE STREET - CHICAGO, ILLINOIS 60603
2-648-710

MEMBER FDIC

8/31/2012

PAY TO THE
ORDER OF

WJW-TV

\$ **96,645.00

Ninety-Six Thousand Six Hundred Forty-Five and 00/100 ***** DOLLARS

WJW-TV



MEMO

AFSCME EST 3203

AUTHORIZED SIGNATURE

⑈024128⑈ ⑈071006486⑈ 116908⑈

ADELSTEINILISTON

WJW-TV

24128

8/31/2012

AFSCME EST 3203

96,645.00

Handwritten: # 572371 b [Signature]

Chk Account Adelstel AFSCME EST 3203

96,645.00

NAB Form PB-17 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Dennis Haggerty
do hereby request station time concerning the following issue:

Freedom for Congress in behalf of AFSCME
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: _____

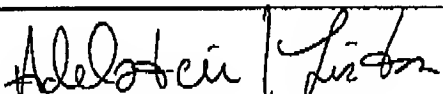
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:



and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Laura Reyes - Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/31/2012  312-787-3327
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title